

INTERACTIVITY

## NATIONAL MUSEUM OF OMAN

Muscat, **Oman**

The National Museum building represents the culmination of a series of museum projects administered by the Ministry of Heritage and Culture of the Sultanate of Oman, aiming to preserve the assets of Oman's heritage and maintain material and spiritual possessions that make up the history of Oman as well as its culture and arts. It will work as a modern museum with a window that opens up to the Oman's historical and cultural scene.

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2016

ACCIONA PRODUCCIONES Y DISEÑO

CyAn



# NATIONAL MUSEUM OF OMAN

Muscat, **Oman**

- The Falaj Irrigation System
- The Traditional Harat
- ▣ Currency
- Musical Interactives
  - Instruments
  - Musical Genres
  - Omani Ūdīyīn Music
- ▣ Omani Cuisine
- The Stem And The Stern
- Oman & Africa
- ▣ Stamp Seals
- ▣ H. M. Royal Speeches
- Statistics and numbers
- Symbols Of State
- ▣ Dynasty Timeline
- Muscat: Past, Present And Future

■ This production includes description and images   ▣ This production does not include description

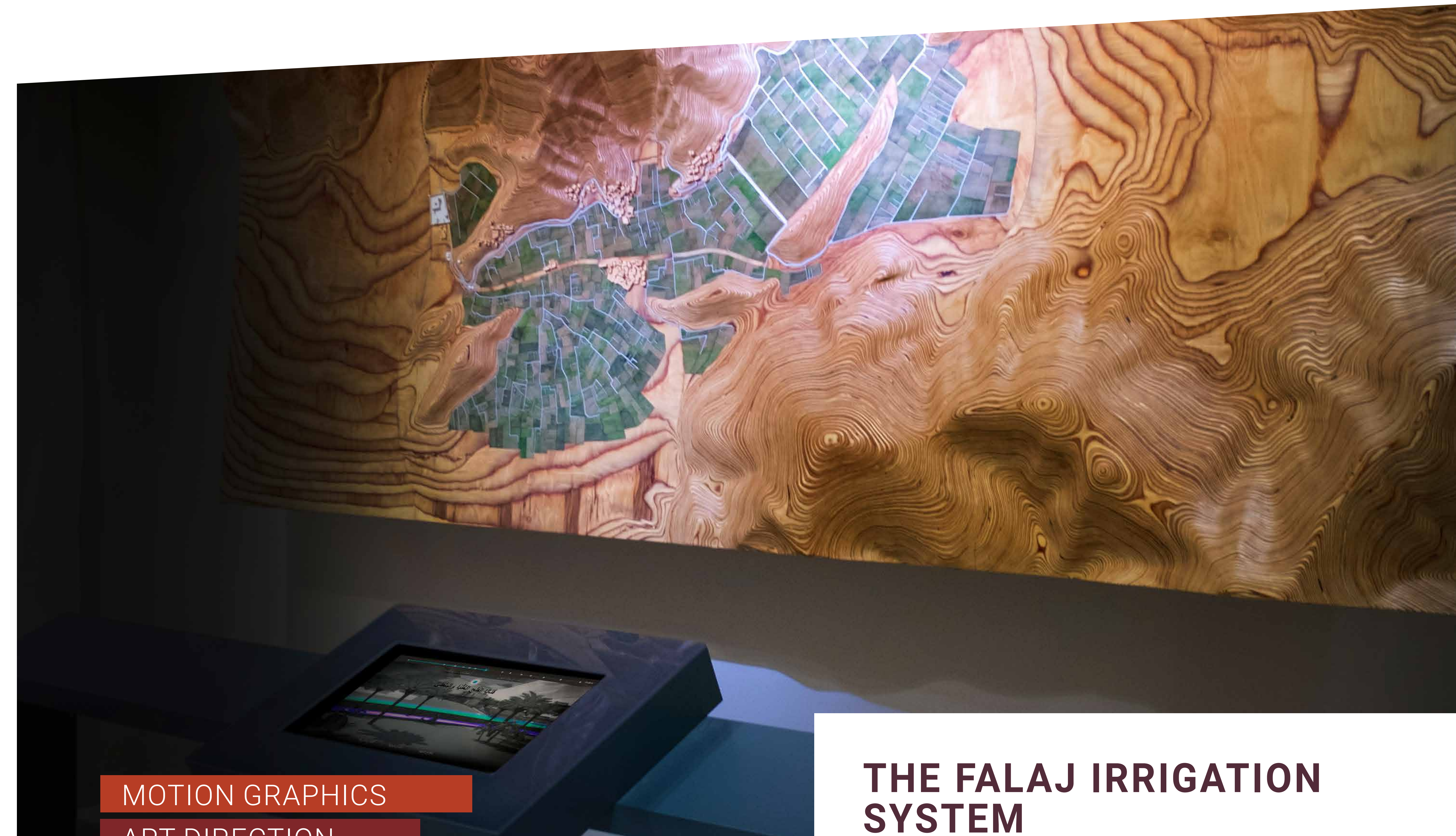




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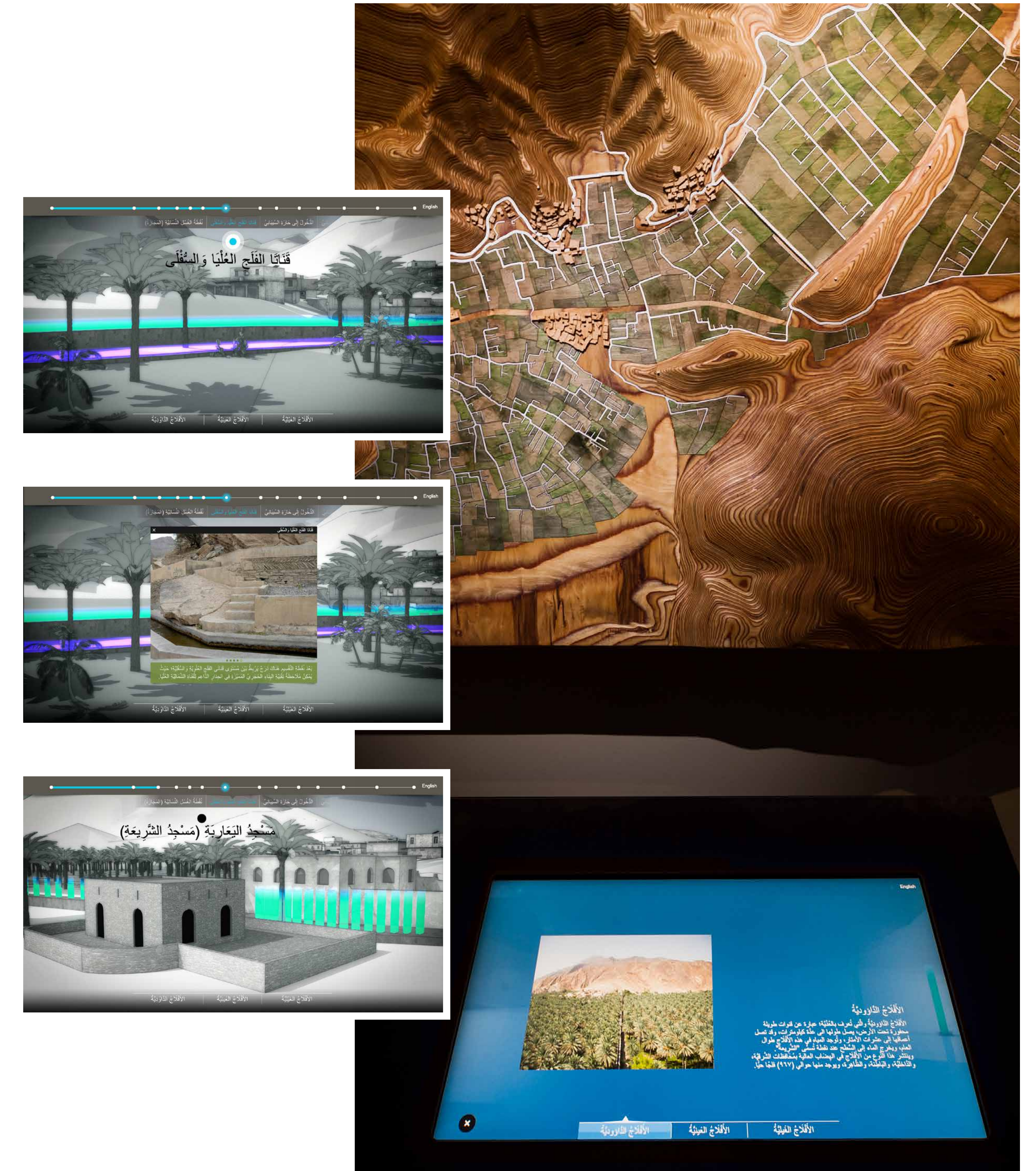
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- MOTION GRAPHICS
- ART DIRECTION
- GRAPHICS DESIGN
- USER EXPERIENCE
- USER INTERFACE
- STORYBOARDS
- CG ANIMATION / VFX
- DEVELOPMENT
- SITE-SPECIFIC EXPERIENCE

## THE FALAJ IRRIGATION SYSTEM

The application takes the visitor on a journey through a low-poly CGI landscape that stops along key points of interest of the traditional irrigation system. Users may get information about different points of interest by clicking on the hotspots and see text and media related to the selection.





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## THE TRADITIONAL HARAT

This Interactive Touch Screen introduces visitors to the traditional urban and architectural elements that are not addressed in the displays, and provide an insight into the topics on display.

The gallery hosts two of these applications with identical in content.

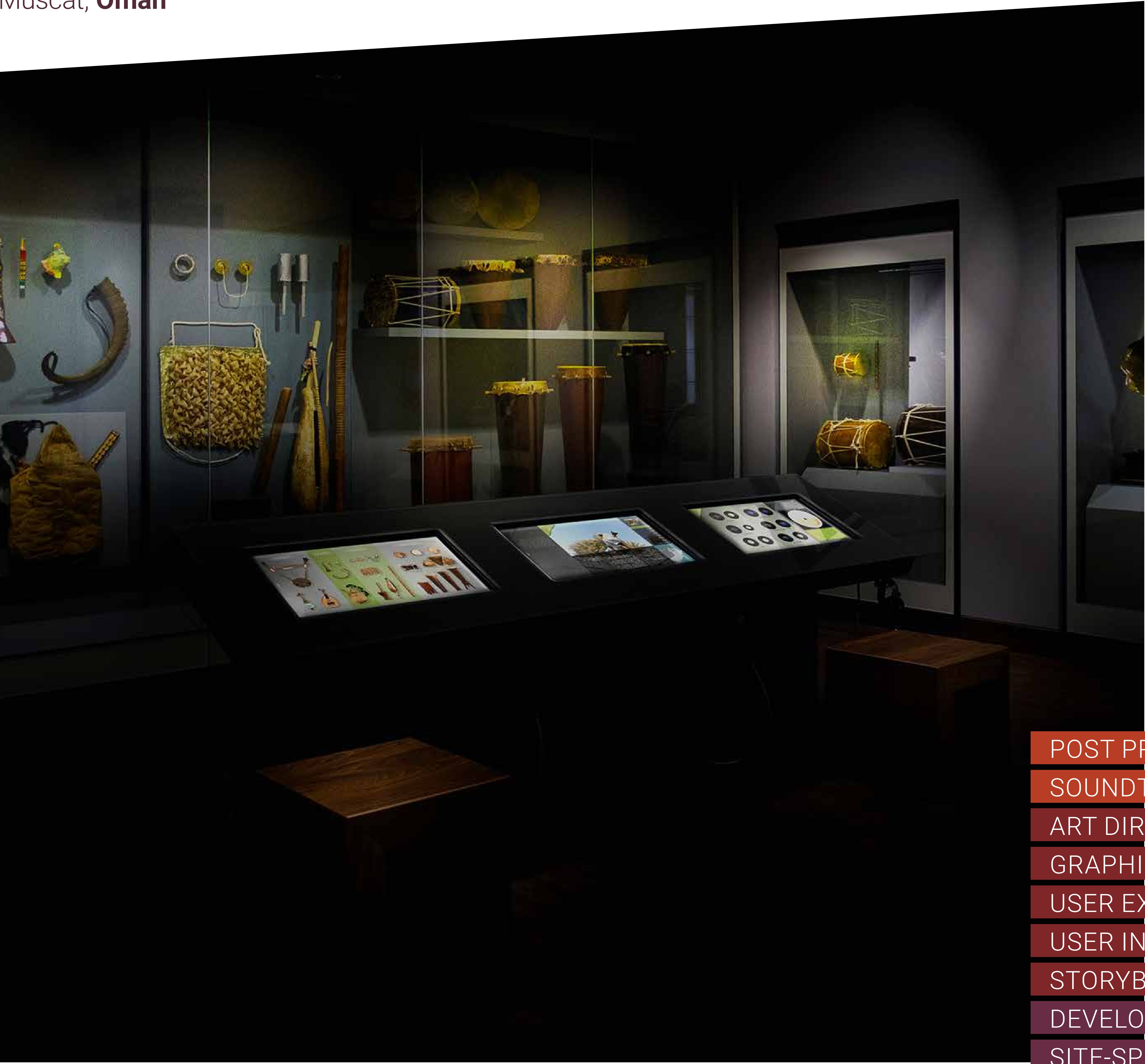
- MOTION GRAPHICS
- ART DIRECTION
- GRAPHICS DESIGN
- USER EXPERIENCE
- USER INTERFACE
- STORYBOARDS
- DEVELOPMENT

PHOTO CREDITS COURTESY OF APD



# NATIONAL MUSEUM OF OMAN

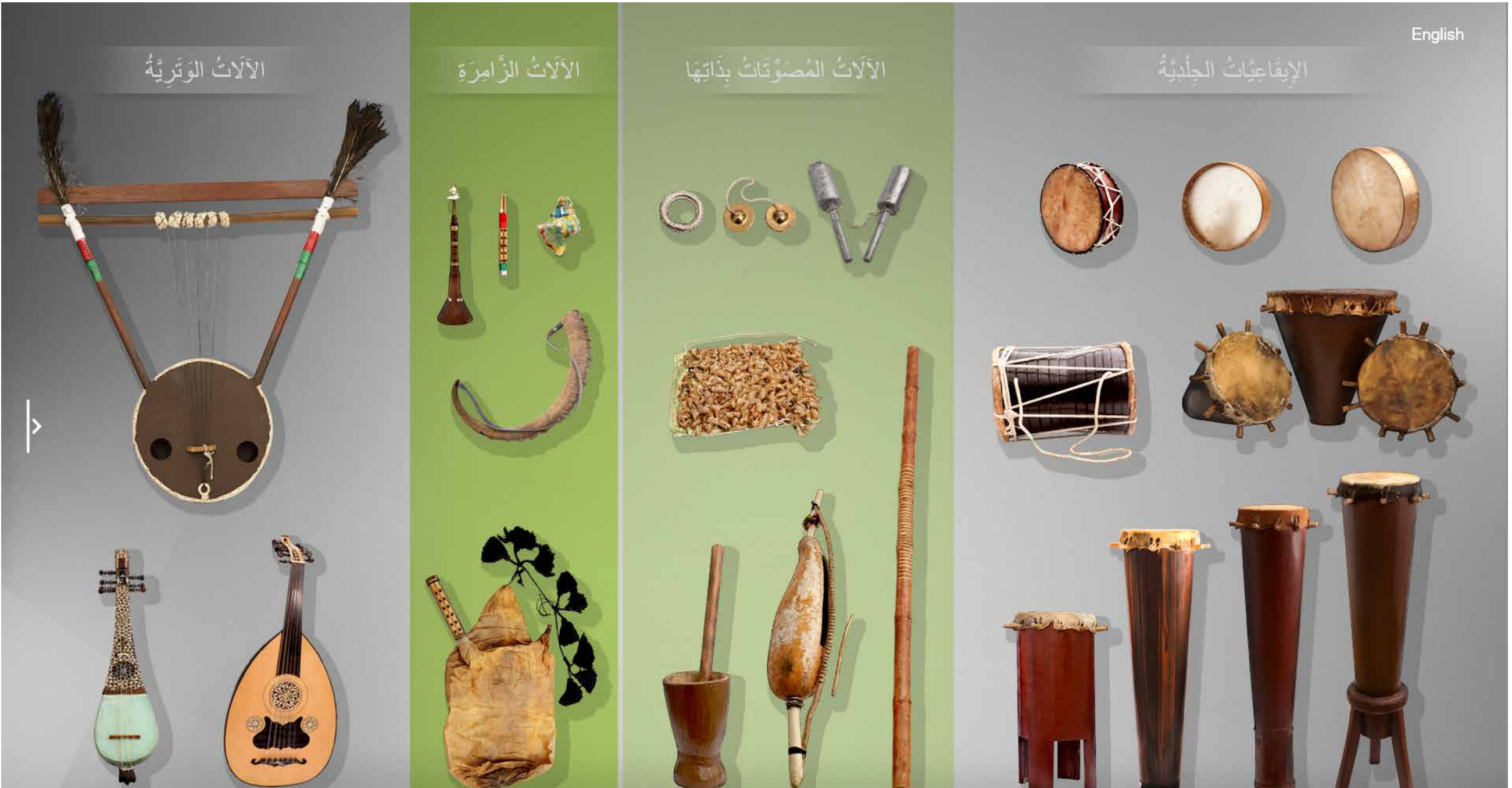
Muscat, Oman



## MUSICAL INTERACTIVES

The purpose of this triple installation is to provide in-depth perspective to traditional music types, key Omani musicians and traditional Omani music genres and performers. One of the interactives serves as a digital label extension to the instruments in the display case, and offers extended sound samples.

- POST PRODUCTION
- SOUNDTRACK
- ART DIRECTION
- GRAPHICS DESIGN
- USER EXPERIENCE
- USER INTERFACE
- STORYBOARDS
- DEVELOPMENT
- SITE-SPECIFIC EXPERIENCE



Instruments



Musical Genres



Omani Ūdīyīn Music



# NATIONAL MUSEUM OF OMAN

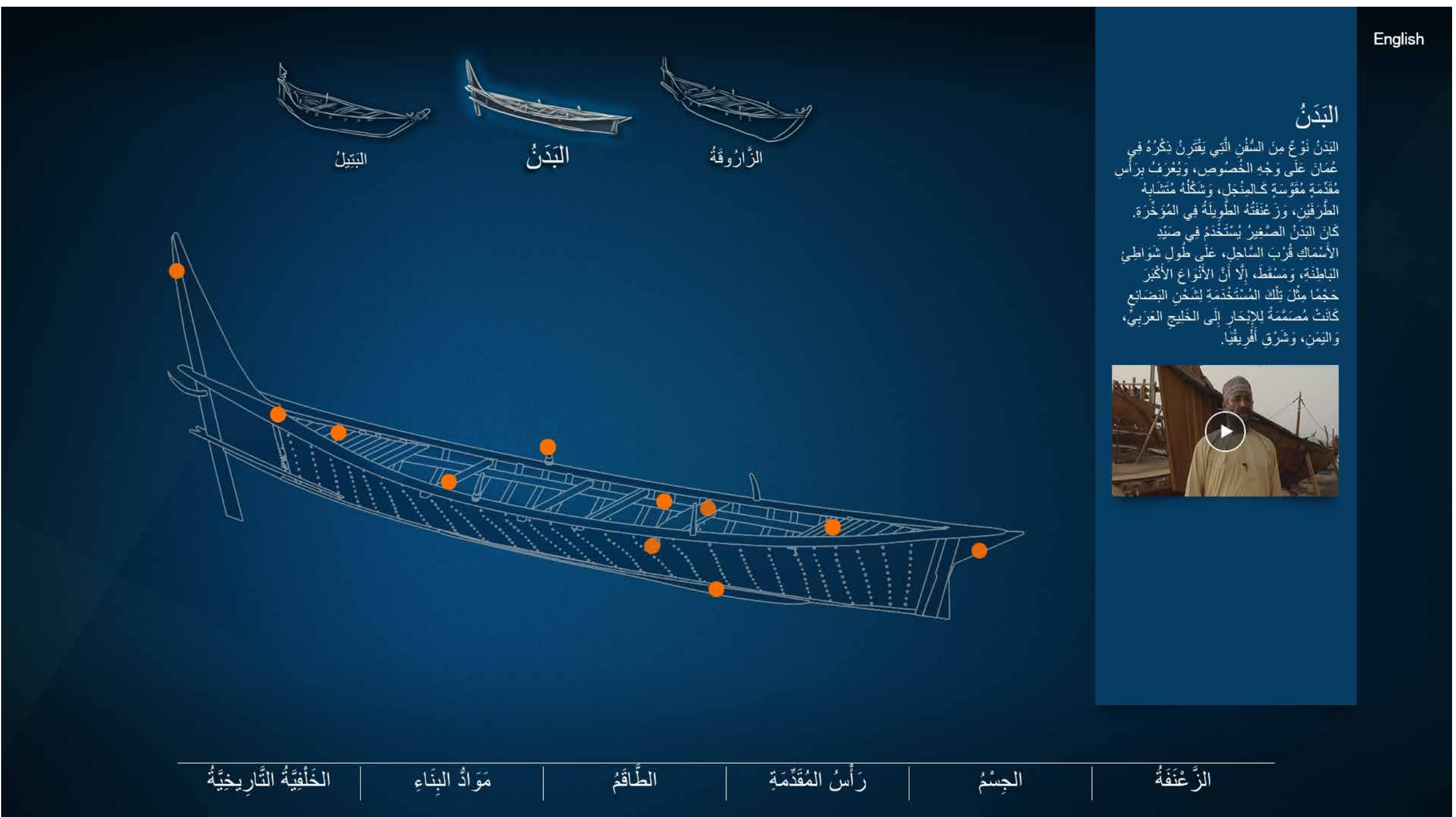
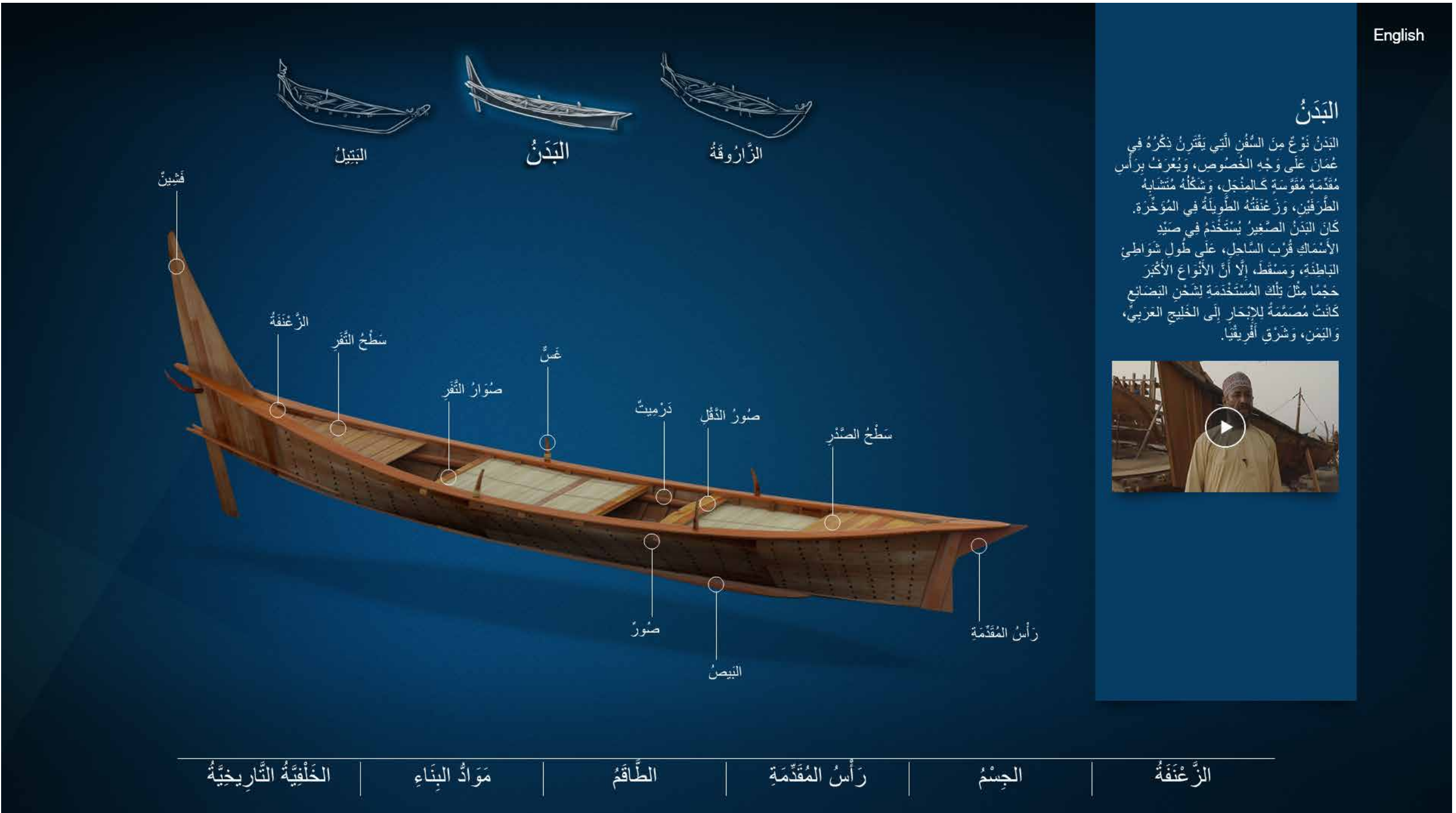
Muscat, Oman



## THE STEM AND THE STERN

This interactive production provides the viewer with a comprehensive background on the three vessel types for which the stern and stem samples are on display in the gallery.

- MOTION GRAPHICS
- ART DIRECTION
- GRAPHICS DESIGN
- USER EXPERIENCE
- USER INTERFACE
- STORYBOARDS
- CG ANIMATION / VFX
- DEVELOPMENT
- SITE-SPECIFIC EXPERIENCE





# NATIONAL MUSEUM OF OMAN

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MOTION GRAPHICS

ART DIRECTION

GRAPHICS DESIGN

USER EXPERIENCE

USER INTERFASE

STORYBOARDS

DEVELOPMENT

## OMAN & AFRICA

This application provides visitors with an in-depth insight into the historic, cultural and political aspects of Oman's interactions with East and Central Africa over the past 1900 years. A special timeline section is dedicated to the Busaidi Dynasty and the Sultanate of Zanzibar.



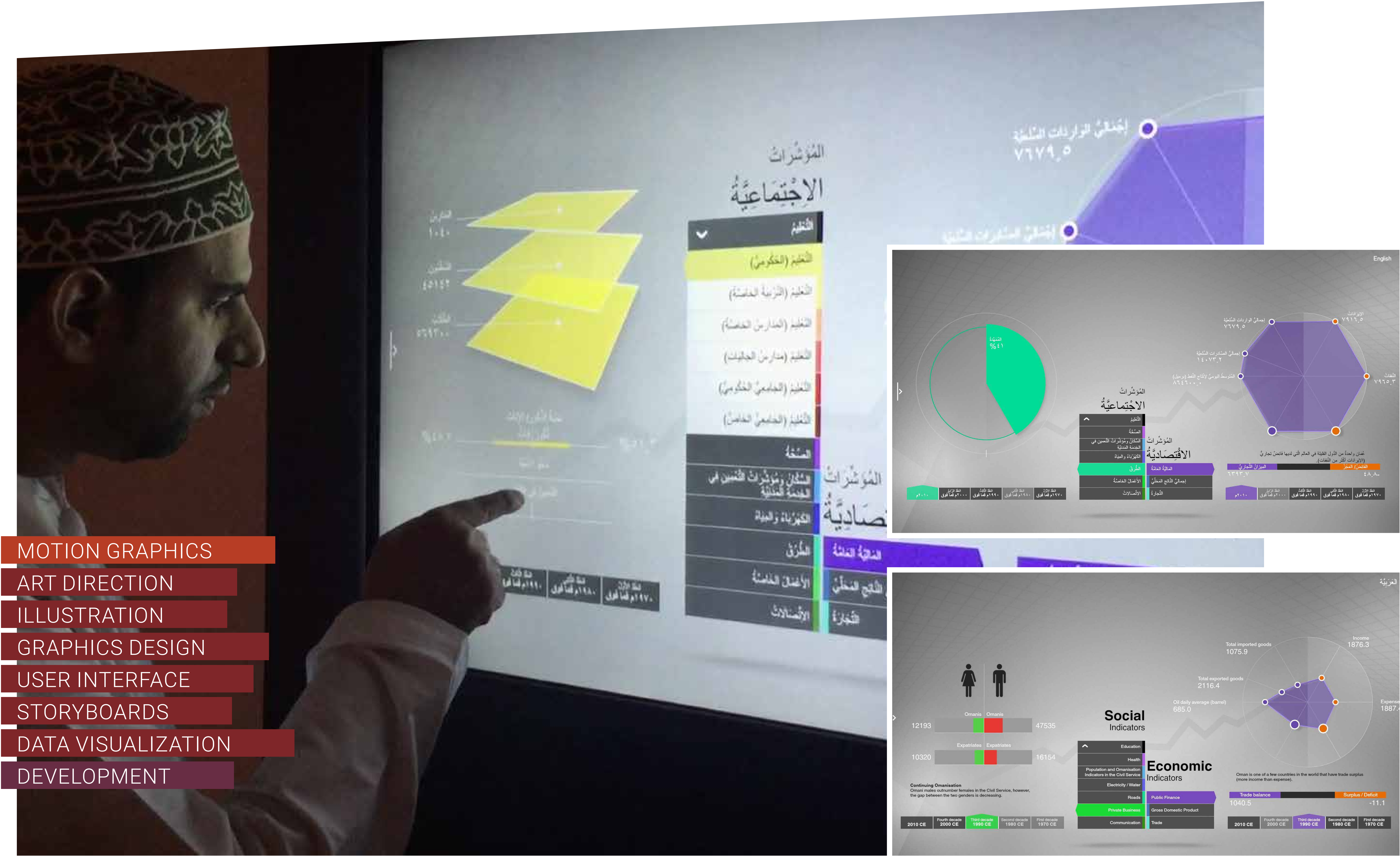
# NATIONAL MUSEUM OF OMAN

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## STATISTICS AND NUMBERS

The purpose of this interactive application is to introduce visitors to the main economic, social, education and health statistics of Oman under the Renaissance. A variety of animated widgets permits the visitor to easily grasp the data as it changes over the years and other attributes.



- MOTION GRAPHICS
- ART DIRECTION
- ILLUSTRATION
- GRAPHICS DESIGN
- USER INTERFACE
- STORYBOARDS
- DATA VISUALIZATION
- DEVELOPMENT



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## SYMBOLS OF STATE

The purpose of this interactive application is to introduce visitor to symbols of state and their history, during the Renaissance period of country's development.



POST PRODUCTION

MOTION GRAPHICS

SOUNDTRACK

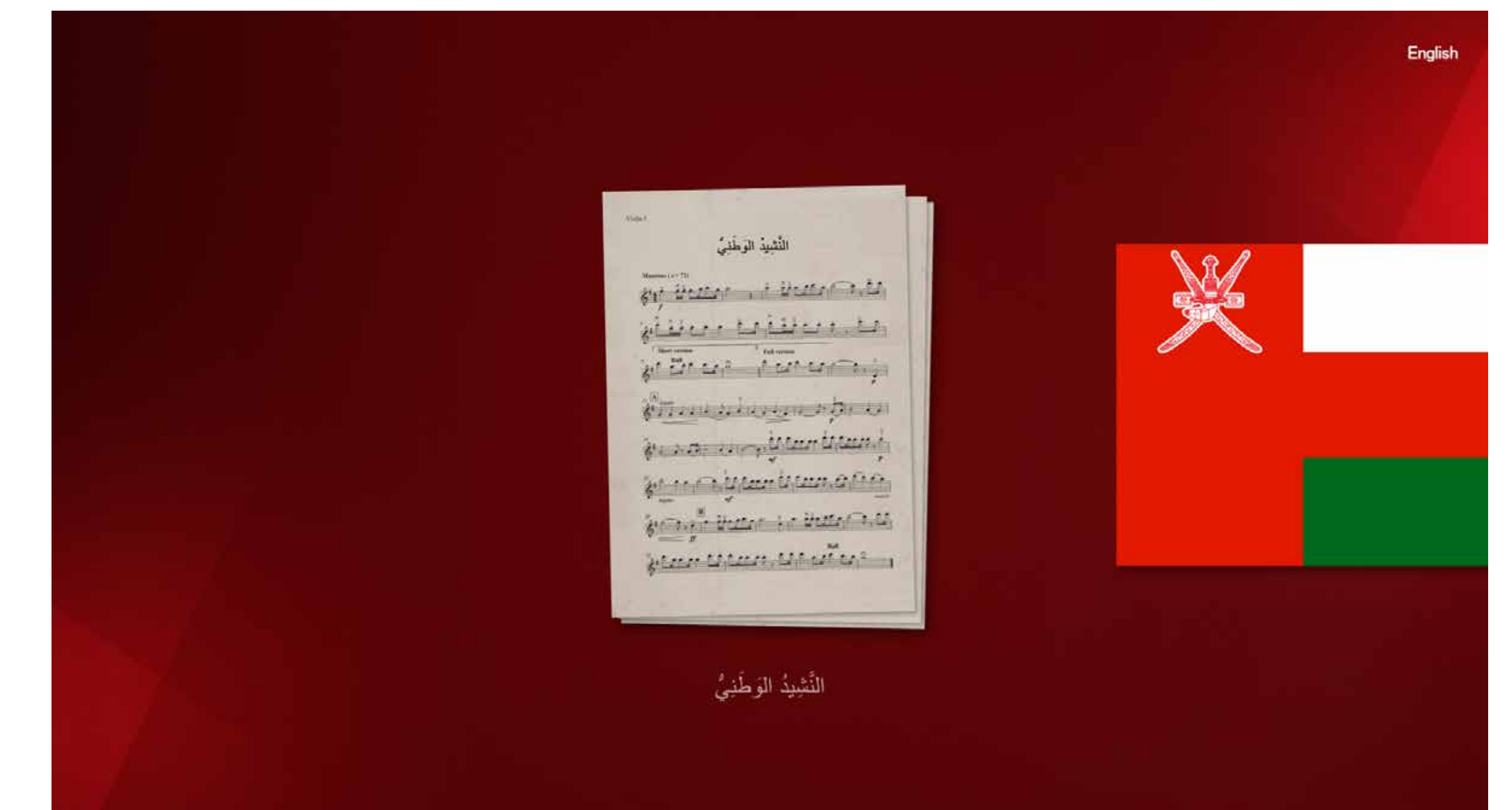
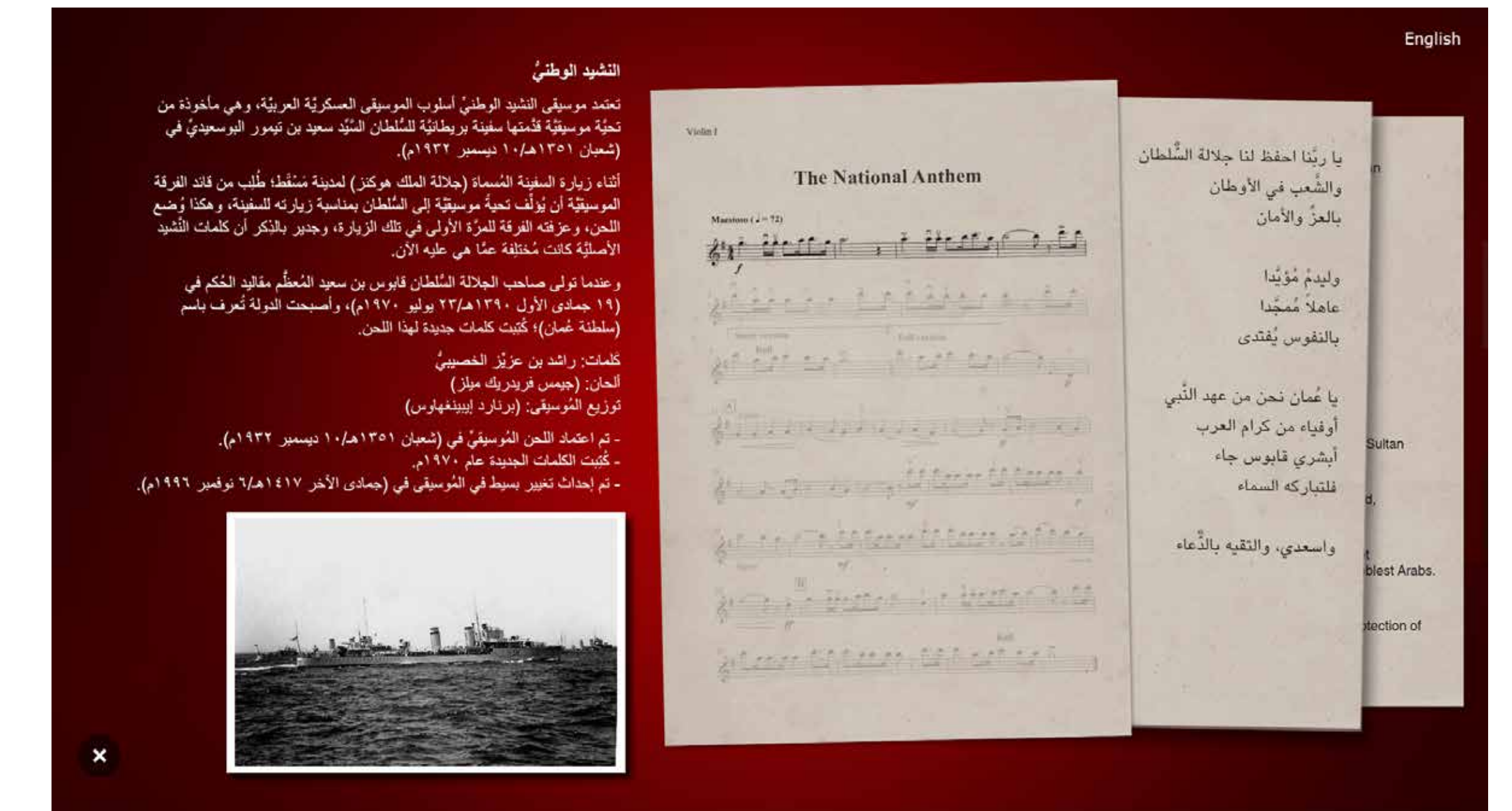
ART DIRECTION

GRAPHICS DESIGN

USER INTERFACE

STORYBOARDS

DEVELOPMENT





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MOTION GRAPHICS

ART DIRECTION

GRAPHICS DESIGN

USER EXPERIENCE

USER INTERFACE

STORYBOARDS

CG ANIMATION / VFX

DEVELOPMENT

## MUSCAT: PAST, PRESENT AND FUTURE

This application allows the visitors to view Muscat as it developed over the centuries. By means of a timeline, the visitors can travel in time and view hyper-realistic representations of the city and important infrastructures at key junctures of the city's development.



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