



AUDIOVISUAL

BATA CITY LAND-USE PLAN

Bata, **Equatorial Guinea**

Equatorial Guinea is an exotic and unknown country to Spanish population, although it was a Spanish colony until relatively recent independence, in 1968. Except for those involved in its settlement, the rest of Spain hardly knew anything about it. Many did not even suspect that the famous song of Cola Cao had something to do with this remote African paradise.

We are, only now, discovering Equatorial Guinea through its literature and cinema.

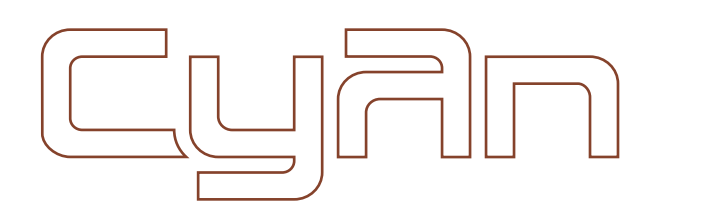
2015

ATLAND GLOBAL

CyAn

BATA CITY LAND-USE PLAN

Bata, Equatorial Guinea



PRODUCTION

SHOOTING

POST PRODUCTION

SOUNDTRACK

ART DIRECTION

ARCHIT. VISUALIZATIONS

CG ANIMATION / VFX

Bata, the second largest city of Guinea, is initiating an urban transformation that may make it one of the continent's most modern cities. CYAN was commissioned to tell the story of this huge project, in under fifteen minutes. Aware that dense specifics of engineering and planning are of interest mostly to specialists, we decided the story should be more than dry numbers and statistics. We humanized the message.