



AUDIOVISUAL

SPAIN PAVILION EXPO ASTANA

Astana, **Kazakhstan**

The Spanish Pavilion, at the Astana 2017 Expo, proposes a reflection on the importance of moving towards a global energy system across different regions and communities of the world.. A system based on renewable energies; drastic reduction of CO2 emissions; reduced dependence on oil; increased energy autonomy.

Coordinated by Spanish Cultural Action (AC / E), a public body responsible for managing the presence of Spain in international and universal exhibitions, the project includes a showcase for the world of Spain's role in the development of renewable energy supply and a pioneering position in research and use, as well as its commitment to the environment.

Under the integral direction of ACCIONA Producciones y Diseño, responsible for the exhibition design and execution of the pavilion, CYAN was selected to carry out the production of the walk-through video for this project, as well as, the audiovisual productions in the pavilion itself.

2017

ACCIONA PRODUCCIONES Y DISEÑO

CyAn

SPAIN PAVILION EXPO ASTANA

Astana, **Kazakhstan**

- Video Wall Introduction. Gateway.
- Global Village:
 - Together for the climate. House 1.
 - Pepper's Ghost. House 2.
 - Immersive production. House 3.
 - Outdoor projections house and mapping of the plaza tree.
- Video Walkthrough

- This production includes description and images
- This production does not include description

AUDIOVISUAL

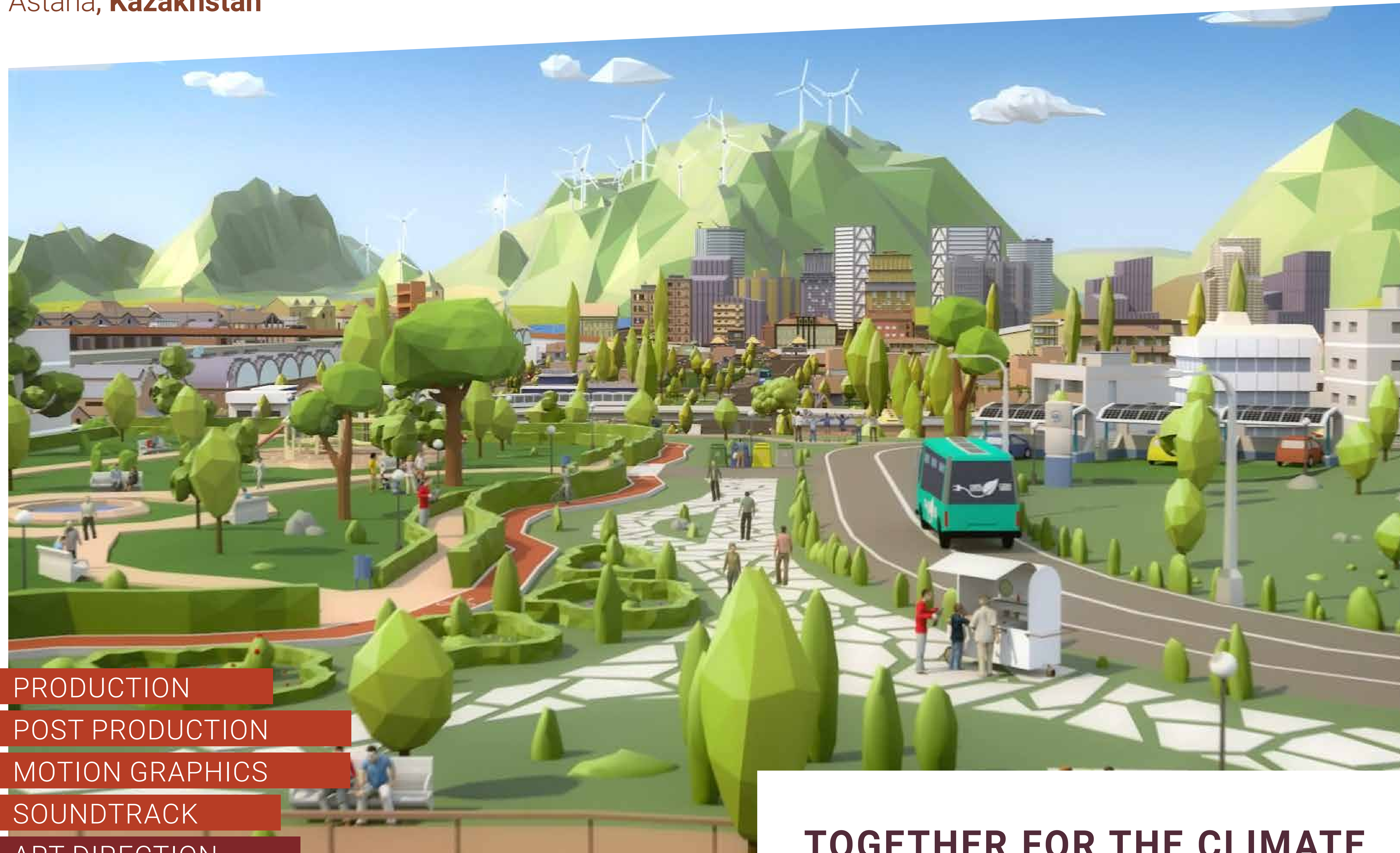


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PRODUCTION

POST PRODUCTION

MOTION GRAPHICS

SOUNDTRACK

ART DIRECTION

ILLUSTRATION

STORYBOARDS

CG ANIMATION / VFX

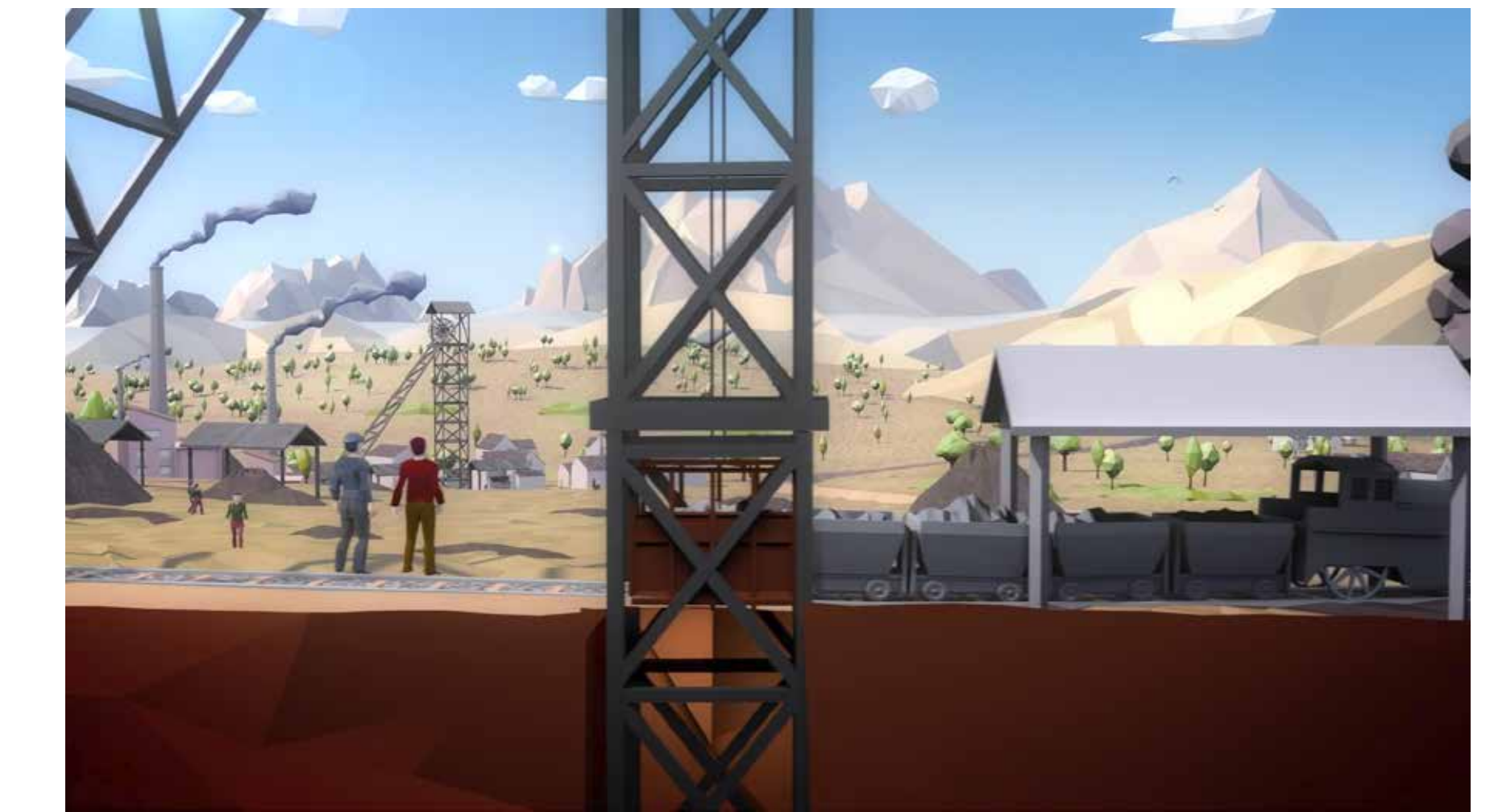
TECHNICAL ARTIST

CHARACTER ANIMATION

TOGETHER FOR THE CLIMATE

GLOBAL VILLAGE. HOUSE 1

Making extensive use of a 3D “Low poly” technique, this projection shows how human beings have impacted the environment through use of different traditional energy sources. We visualize the evolution of that impact from the origin of time to the present.



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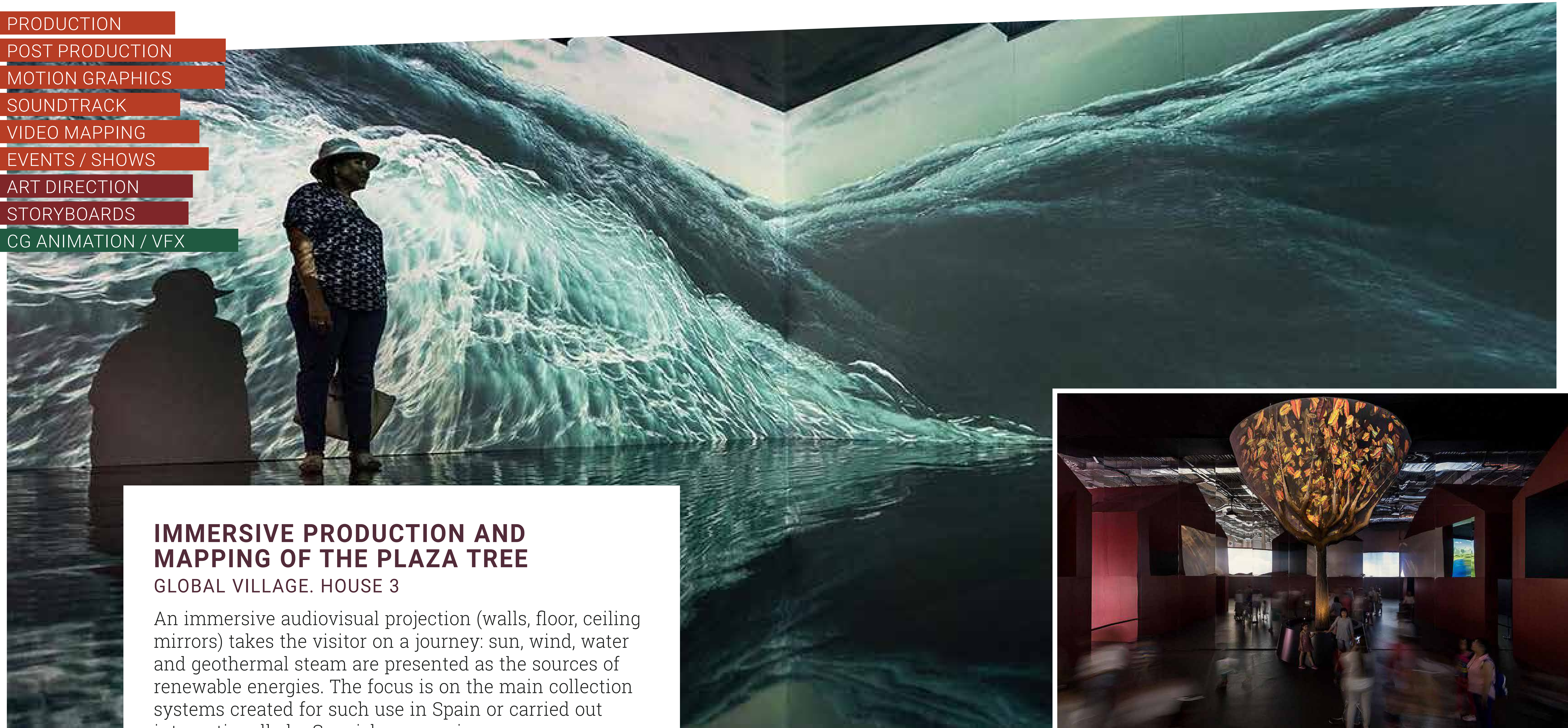
VIDEO MAPPING

EVENTS / SHOWS

ART DIRECTION

STORYBOARDS

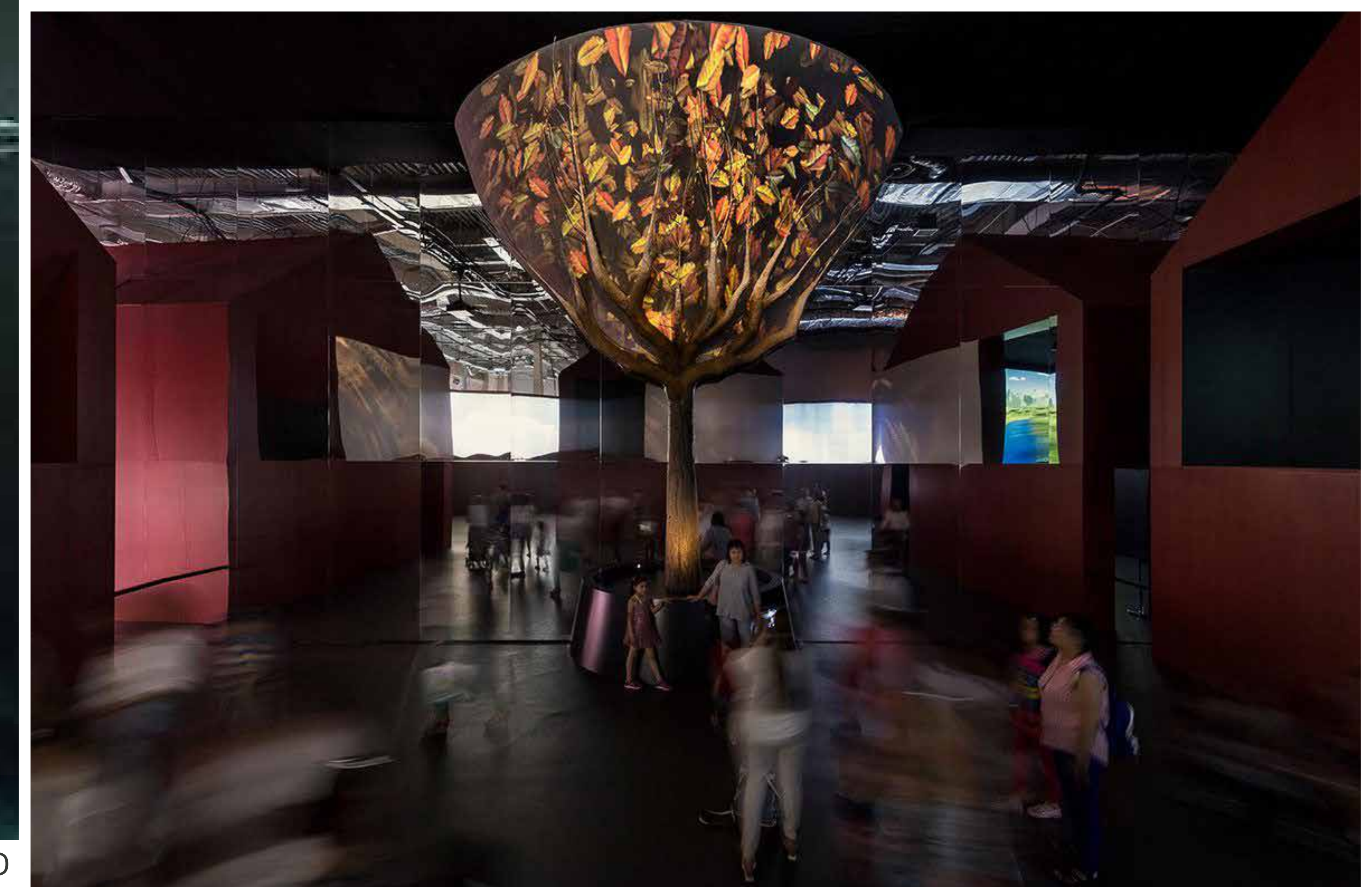
CG ANIMATION / VFX



IMMERSIVE PRODUCTION AND MAPPING OF THE PLAZA TREE

GLOBAL VILLAGE. HOUSE 3

An immersive audiovisual projection (walls, floor, ceiling mirrors) takes the visitor on a journey: sun, wind, water and geothermal steam are presented as the sources of renewable energies. The focus is on the main collection systems created for such use in Spain or carried out internationally by Spanish companies.



PHOTOS CREDITS COURTESY OF APD